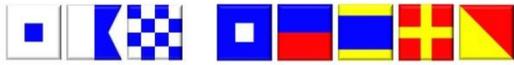


San Pedro



Convention & Visitors Bureau

225 W. 6th Street ■ San Pedro, CA 90731
310-729-9828 ■ VisitSP@spcvb.com ■ www.SPCVB.com

Tourism is an important part of the San Pedro/Harbor/Peninsula/Catalina economy.

From meetings and reunions to cruise passengers and individual vacationers, visitors bring business to the area.

The San Pedro Convention and Visitors Bureau **brings visitors to this area and customers to our member businesses.**

And you should be a part of what we are doing.

We are the first and most important point of contact for many tourists and business travelers. The San Pedro Convention and Visitors Bureau works to attract these visitors and serve their needs while they are in the LA Harbor and Peninsula areas.

Our Visitors Center at 225 West Sixth Street is the place visitors come for information on where to dine, what to do, where to shop.

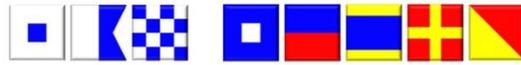
Our website, www.SPCVB.COM, attracts thousands every month. We reach out to travel agents, meeting planners, and others with influence over travel plans to tell them what a great place San Pedro is to visit. We produce a Visitors Guide, Best Restaurants Guide, Family-Friendly Attractions Guide, Golf Directory, and other publications that send visitors to our member businesses.

We provide first rate tourism promotion services to San Pedro. Yet, we are small enough that each of our members gets personal attention. **We are our members' tourism marketing agency.**

Sincerely,

Scott F. Gray, Ed.D.
President

San Pedro



Convention & Visitors Bureau

Who We Are

San Pedro's Connection to the World

Visitor Services

- San Pedro Visitor Center
- Team San Pedro Tourism Ambassadors
- Information booths at major events
- Guides, maps, directories, tours
- Newcomer and relocation information

Marketing

Worldwide outreach to

- Travel agents
- Meeting planners
- Business and consumer travelers
- Media

Our Channels

Publications

Biweekly events calendar ★ Monthly San Pedro Visitor Newsletter ★ Visitor Guide ★ Golf Guide ★
Family-Friendly Attractions Guide ★ Sailors Guide

www.SanPedroTourist.net

Facebook

- Visit San Pedro
- Best Dining in San Pedro and the Peninsula
- Meetings and Reunions in San Pedro

Twitter

- @SanPedroCVB

Email

Press and media relations

Member Services

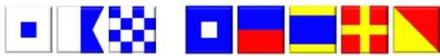
Worldwide marketing ★ Publications ★ Lead referrals ★ Event promotion
Multi-channel promotion Industry and economic information ★ Multi-channel promotion Direct
recommendations

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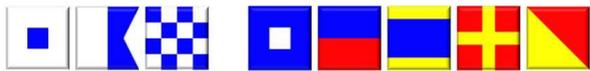
Communications

Publications produced by SPCVB and online and social media activities

Publications	
Annual and Special Events Directory	A listing of annual and special events of interest held in the San Pedro/Harbor/Peninsula/Catalina areas
Best Restaurants Guide	A guide to dining the area listing members of the San Pedro Convention and Visitors Bureau
Biweekly Calendar of Events	Printed calendar of events of interest to visitors
Downtown and Waterfront Map	Map for directing visitors to specific attractions in the area
Family Fun Guide	Listing and description of attractions and activities especially appropriate for families and children
Golf Guide	Directory of the best local golf facilities open to the public
Holiday Dining Guide	Annual directory of festive season dining at members of the San Pedro Convention and Visitors Bureau
Newcomers' Guide	Listing of resources needed by those relocating to the San Pedro area
Problems and Resources Guide	Listing of types of problems and resources in the community offering assistance
Sailors' Guide	Annual guide to Downtown and the LA Waterfront published during Fleet Week
San Pedro Visitor	Monthly printed and online magazine-style newsletter with feature articles, restaurant guide, calendar of events, and services directory
Travel Agent Guide	Annual publication with information to assist travel agents in booking San Pedro and to provide to their clients
Visitor Guide	Pocket-size directory of restaurants, bars, shops, and attractions and information about transportation options
Wedding Guide	Annual publication with information on venues in the region appropriate for weddings, restaurants, caterers, hotels, and other services

Website and Online Social Media Activities	
Website	SanPedroTourist.net, SPCVB.com. Providing information of interest to visitors
Website calendar	Long-range calendar of events available in a variety of formats
Facebook	
	Visit San Pedro page with events listings and promotions for member organizations, photos, and news about the area of interest to visitors
	Cruising from Los Angeles page with information and events of interest to LA cruise passengers and ship crew members
	Meetings and Reunions in San Pedro page with information of interest to meeting planners and travel agents about resources for their events in the San Pedro/Harbor/Peninsula/Catalina areas
	Visit Los Angeles page with information of interest to visitors to the area
	Best Dining in San Pedro and the Peninsula page with information on restaurant offerings, specials, entertainment, and news
Twitter	@sanpedrocvb linked to Facebook pages with information on visiting the area, events, and special offers
Instagram	Photos showcasing San Pedro, the Harbor and Peninsula communities, and Catalina Island

San Pedro



Convention & Visitors Bureau

Your Membership ROI

Membership in the San Pedro Convention and Visitors Bureau is not just paying dues; it's an investment in a full multi-channel marketing program. The only multi-channel marketing organization that offers person-to-person interaction and personal recommendations to your business.

Here are just a few of the features of membership for your comparison.

Non-Member Cost		Member Cost
Literature distribution in San Pedro Visitors Center	\$25/month	Included in membership
Literature distribution on visiting cruise ships	Members Only	Included in membership
Page on www.SPCVB.com with photos *Limited to three photos	\$55/month*	Included in membership (unlimited photos)
Recommendations to your business for visitors to Visitors Center and at events	Members Only	Included in membership
Listing in San Pedro Visitors Guide	\$100/issue	Included in membership
Listing in Best Restaurants Guide	Members Only	Included in membership
Business referrals from incoming meetings	Members Only	Included in membership
Opportunity for bars and restaurants to host happy hours	Members Only	Included in membership
Lucky Cabin Number cruise passenger promotion	\$100/season	Included in membership
Special promotions, including neighborhood and business type promotions	Members Only	Included in membership

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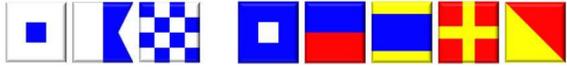
Membership Level Benefits

Regular Category Membership	Commodore Membership
<ul style="list-style-type: none"> • Supporting the growth of tourism in San Pedro, keeping dollars in the community to grow • Distribution of your materials at our San Pedro Visitors Center • Featured listing on SPCVB web site • Listing in area guide and maps • First opportunity to advertise and prime positioning • Delivery of calendar of events • Highlighted listings on calendar of events • Your information made available to visitors • Leads and referrals • Member education programs • Custom welcome signs for groups, ship passengers • Opportunity to participate in the Lucky Cabin Number promotion 	<p><i>All of the benefits of Regular Category Membership, plus:</i></p> <ul style="list-style-type: none"> • Full page feature and photos on the SanPedroTourist.net website • Featured signage in the San Pedro Visitors Center • Preferred placement of logo and acknowledgement in all major publications • Preferred placement of logo and name on banner at all events • Invitations to special events, including ship inspections • Complimentary table/booth at mixers and showcases • Membership on SPCVB Advisory Board <p style="text-align: center; font-size: 24pt;">\$1,800</p>

For those companies and organizations wanting to make the strongest statement of support for tourism in San Pedro and the greater Los Angeles Harbor area, a number of sponsorship levels are available, all with the same benefits as Commodore membership and enhanced opportunities for involvement and exposure throughout the year

Five-star \$25,000 ★ Four-star \$10,000 ★ Three-star \$5,000 ★ Two-star \$2,500

For information and a personal consultation on how San Pedro Convention & Visitors Bureau membership or sponsorship can benefit your organization, please contact us at 310-729-9828



Convention & Visitors Bureau

Company/Organization	
Official representative name	
Title	
Address	
City	
State	
ZIP	
Phone	
Mobile	
Email	
Web site	
Description of business	
Category	
Dues amount	
Category	Contribution
Accommodations	
Hotels with meeting space	
Fewer than 100 rooms	\$450
100 rooms or more	\$550
Hotels with guest rooms only	\$350
Bed & breakfast	\$300
Restaurants & caterers	\$375
Meeting services	\$300
Attractions	\$275
Transportation/Sightseeing	\$300
Cruise lines	\$500
Meeting facilities	\$450
Retail	\$250
Non-profit organizations	\$175
Associates	\$200
Individual/Family	\$75/\$125
SPECIAL SUPPORT	
Commodore	\$1,800
Two-Star/Three-Star/Four-Star/Five-Star	\$2,500/\$5,000/\$10,000/\$25,000