

Visit



San Pedro, California

225 W. 6th Street ■ San Pedro, CA 90731
310-729-9828 ■ VisitSP@SoCalETC.org ■ www.SanPedroTourist.org

Who We Are

Visit San Pedro is the independent destination services division of the Southern California Education, Tourism, & Cultural Organization serving San Pedro, the Los Angeles Harbor and Palos Verdes Peninsula communities, and Catalina Island.

What We Do

- Promote the San Pedro region to the world and attract visitors from throughout the world to the area by reaching out through a variety of media and channels, including websites, the press, social media, and through travel agents and cruise lines
- Operate the San Pedro Visitor Center at 225 W. 6th Street and provide information to visitors, local residents, and newcomers including guides, maps, and brochures, along with expert advice on what to see and do, where to dine, and how to find services they need
- Train and deploy a team of volunteers who provide visitor assistance and information in the Visitor Center, on the Waterfront and in Downtown, and at special events
- Publish a variety of guides for visitors on the area, dining, family activities, information for newcomers, and for mariners, among many specialized publications
- Produce the most visited area website for tourists with information on what to see and do
- Produce the most comprehensive calendar of events of interest to visitors, including a biweekly printed calendar, an online calendar, and a long-term master calendar
- Produce events of interest to visitors and local residents to enhance their experience of the area and its history and cultures
- Provide training on topics of interest to Visit San Pedro partners, including Alcohol Server Training, Marketing to Cruise Passengers, Social Media Marketing, and others

How We Are Funded

Visit San Pedro is funded entirely by partnerships, advertising, and special events revenues.



The Southern California Education, Tourism, & Cultural Organization was established to serve as the lead cultural tourism organization for the region. It addresses the needs and interests of both inbound and outbound travelers, as well as area residents through educational programming, events, and other activities. It is a California non-profit corporation and recognized by the Internal Revenue Service as tax-exempt (EIN 81-5144415).

Visit San Pedro

Who We Are

San Pedro's Connection to the World

Visitor Services

- San Pedro Visitor Center
- Team San Pedro Tourism Ambassadors
- Information booths at major events
- Guides, maps, directories, tours
- Newcomer and relocation information

Outreach

- Worldwide outreach to
- Travel agents
 - Meeting planners
 - Business and consumer travelers
 - Media

Our Channels

Publications

Biweekly events calendar ★ Monthly San Pedro Visitor Magazine ★ Visitor Guide ★ Golf Guide ★ Family-Friendly Attractions Guide ★ Sailors Guide ★ Mariners Guide ★ Newcomers Guide

www.SanPedroTourist.net

Facebook

- Visit San Pedro
- Best Dining in San Pedro and the Peninsula
- Meetings and Reunions in San Pedro

Twitter

- @SanPedroCVB

Instagram

- @SanPedroCVB

Email

Press and media relations

Services

Worldwide marketing ★ Publications ★ Lead referrals ★ Event promotion
Multi-channel promotion Industry and economic information ★ Direct recommendations

Visit San Pedro

225 W. 6th Street
San Pedro, CA 90731

310-729-9828 ■ www.VisitSanPedro.org ■ VisitSP@SoCalETC.org

Visit San Pedro Your ROI

Partnering with Visit San Pedro is an investment in our area's only full multi-channel outreach program. And we're the only multi-channel outreach organization that offers person-to-person interaction and personal recommendations to your organization.

Here are just a few of the features of partnership for your comparison.

Non-Partner Cost		Partner Cost
Literature distribution in San Pedro Visitor Center	\$25/month	Included in partnership
Literature distribution on visiting cruise ships	Partners Only	Included in partnership
Page on www.VisitSanPedro.org with photos <small>*Limited to three photos for non-partners</small>	\$55/month*	Included in partnership (unlimited photos)
Recommendations to your organization for visitors to Visitors Center and at events	Partners Only	Included in partnership
Listing in San Pedro Visitors Guide	Partners Only	Included in partnership
Special promotions and outreach campaigns targeted toward your organization's needs and interests	Partners Only	Included in partnership

225 W. 6th Street
San Pedro, CA 90731
310-729-9828 ■ www.VisitSanPedro.org ■ VisitSP@SoCalETC.org

Visit San Pedro Partnership Application

225 W. 6th Street, San Pedro, CA 90731 ♦ 310-729-9828

Date	
Company/Organization	
Official representative name	
Title	
Address	
City	
State	
ZIP	
Phone	
Mobile	
Email	
Web site	
Description of business/organization	
Category	

PARTNERSHIPS	
Category	Contribution (per year)

Make checks payable to SoCal ETC			
Card number	Name on card	Expiration	Code number
Visit San Pedro representative name			